



التركيا
ALTURKI



It's a foundation stone....we chose the stone since it's the first building material known to man and our mission is to build and develop....our slogan "for human development" is engraved on the stone in the stylized Kufic calligraphy as a permanent reminder of our beautiful Arabic and Islamic heritage.

The image should also remind us of the cornerstone which for us is the human being...the human being is our focus....we want to help develop people who will build societies for the better around the world, each leaving his or her own lasting individual mark.



Development Engineering

Corporate Social Responsibility

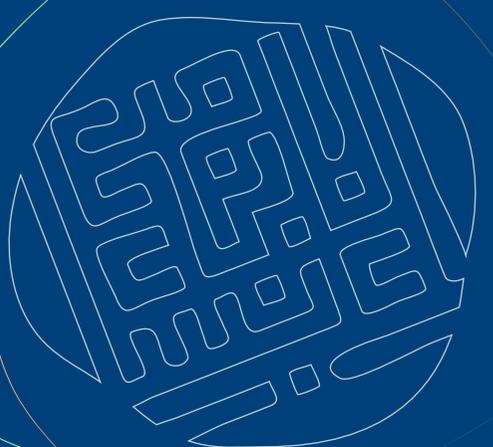
Why Human Development?

Human development..

Is the objective we have chosen on which to focus our social initiatives.

We believe that we can positively impact the world by enabling and empowering human beings to grow and flourish.

As a leading family owned holding company, we are deeply committed to being recognized as an inspiring role model for responsible businesses.



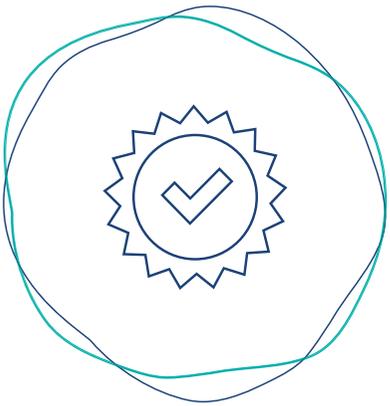
Who We Are

About Alturki:

Khalid Ali Alturki & Sons (Alturki) is a leading investment and development company that has been operating in Saudi Arabia since 1970. Its subsidiaries and joint venture companies are focused specifically on the construction and infrastructure, building materials, real-estate, oil field services and renewable energy, information and communication technologies and general industrial sectors in Saudi Arabia and neighboring Arab countries.

Alturki's Values (PERFORM):

- **Passion:** We take deep personal interest to act purposefully to achieve excellence and
 - **Excellence:** We continuously strive to exceed expectations as a habit to achieve the best possible results.
 - **Respect:** We respect all our stakeholders and we respect our environment.
 - **Fun:** We bring fun into our corporate environment, recognize efforts and celebrate achievements.
- Openness: We are open to ideas and diversity; we believe that transparency is essential in every aspect our business.
- **Reliability:** We do what we say; we deliver on our promises.
 - **Meaning:** We bring meaning to our jobs and link them to the company's long term goals; and we engage in activities that create value for the society and the environment at large.



Who We Are

Corporate Social Responsibility Department:

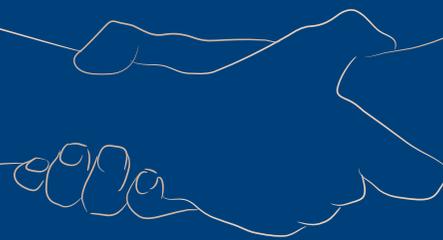
A department that seeks to benefit its circles of influence, capable of building relationships and effective partnerships and has its freestanding quality initiatives, with a high capacity staff that believe in human development.

CSR Vision:

An inspiring role model for responsible business.

CSR Mission:

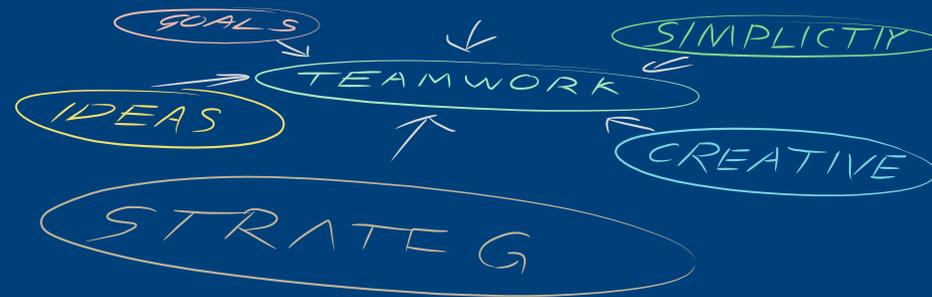
To create, develop and support unique initiatives which have a sustainable impact in the field of human development for our circles of influence.



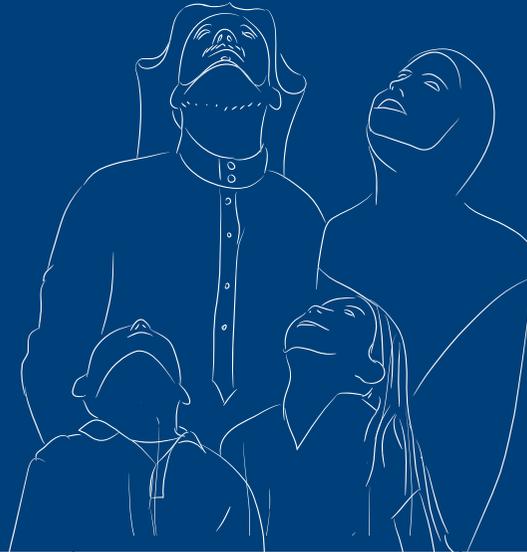
Who We Are

Strategic Goals (ABCD):

- Align our processes with the best global standards of CSR.
- Build CSR role model within our circles of influence.
- Create an internal environment committed to CSR.
- Develop a sustainable platform for CSR initiatives.



Our Target



Targeting	Circles of Influence	Our Role	Our Focus
Groups	Individuals	Create, Develop and Support	Youth
	Organizations	Create, Develop and Support	CSR and NPO professionals
Communities	Local	Create, Develop and Support	Khobar, Qassim, Jazan
	Regional	Develop and Support	Egypt – Palestine
	Global	Support and Connect interested people	Depends on influence

What We Develop

Our main focus is on the initiatives that cater to human development in four fields, which are:

- **Knowledge:** Meaning the initiatives that endear people to knowledge and learning, and to motivate them to continue on their self-learning journey throughout their lives.
- **Capabilities:** Meaning the initiatives that develop one's personal and organizational capability.
- **Values:** These are the initiatives that reinforce the overall values and principles that emerge from our Islamic religion, which are common human values shared with humanity.
- **Effectiveness:** Meaning the initiatives that transport people from stillness to motion and productivity in order for them to be influential and interactive to make a positive impact locally and globally.



How We Work

We have three methods when dealing with initiatives:

Create – Develop – Support

Created Initiatives:

These are initiatives that we personally establish when we have the capacity and opportunity to add value in the field of human development.

Developed Initiatives:

The initiatives that we develop by co-partnering with others, like nonprofit organizations, companies or individuals, when there are distinctive ideas that fit our mission of human development and we have the ability to develop with our partners.

Supported Initiatives:

The initiatives that we support when most of the seven developing features are fulfilled and compatible with our approach in human development, coupled with our desire to give various sorts of support.

How We Work

Features of Development:

There are features we anticipate to have within our initiatives that reflect our concept of development, these are:

- Start from our circles of influence's needs.
- Add value to multiple circles of influence, which is determined after examining the spaces that are not filled yet.
- Provide practical solutions & tools.
- Simplicity of structure and depth of meaning.
- In the road less traveled (unfamiliar, novelty).
- Professionalism and quality of performance.
- Sustainability of human and financial resources.



We Shared Development With



We Shared Development With



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Mentor Arabia

لوقفية الاطفال والشباب من المهدرات



مركز الامير سلمان للبحاث للإعاقة
Prince Salman Center For Disability Research
علم ينفخ الناس Science Benefiting People



التعليم من أجل التوظيف
education for employment



endeavor
KINGDOM OF SAUDI ARABIA



مدرستي
فلسطين



المنتدى العربي للبيئة والتنمية
ARAB FORUM FOR ENVIRONMENT AND DEVELOPMENT



HUNTSMAN
CANCER INSTITUTE
UNIVERSITY OF UTAH



مؤسسة
الملك خالد الخيرية
King Khalid Foundation



جمعية دعم الأهل
بالمنطقة الشرقية



المركز الطبي الدولي
International Medical Center



مؤسسة الملك الحسين
KING HUSSEIN
FOUNDATION



جمعية لدعم الأطفال المرضى بالسرطان
Sanad Children's Cancer Support Association



خطوات
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Qatir Festival



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Arab Robotics Association



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Develop With Us



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